



Station Order Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Monday, October 15, 2012 to Sunday, October 21, 2012

Estimate ID

11636

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KUCW-TV

Program Name	DP	Days		Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Oct 15	Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	
Two & Half Men	PA	M-F		\$300.00		1			1			2
6:00 PM 6:30 PM		30		\$600.00								
Big Bang Theory	PA	M-F		\$450.00	1							1
6:30 PM 7:00 PM		30		\$450.00								
Big Bang Theory	LF	M-F		\$145.00				1				1
10:00 PM 10:30 PM		30		\$145.00								
Station Gross Totals				\$1,195.00	1	1		1	1			4

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 8/17/2012 11:46:42 AM

KUCW-TV

Page 1 of 1